



FOR IMMEDIATE RELEASE

TOTARA LEARNING LAUNCHES EXCLUSIVE OFFER TO ATD ICE 2019 DELEGATES WITH CONTENT PARTNER, GO1.COM

- *GO1.com's extensive e-learning course catalog integrates easily with the Totara Learn platform.*
- *ATD ICE 2019 delegates will receive a complimentary \$3,000 USD GO1.com premium content voucher that can be used with Totara Learn.*

May 14, 2019

SAN FRANCISCO, CA. - Totara Learn, the leading online learning platform that offers choice, flexibility, innovation and cost-effectiveness to organizations across North America, has announced that delegates of the 2019 ATD International Conference and Exposition, taking place on 19 - 22 May in Washington, DC, will have the chance to redeem a complimentary \$3,000 USD Premium Content voucher towards GO1.com e-learning courses accessed through Totara Learn's content marketplace.

The GO1.com and Totara Learning partnership unlocks a new learning and administrative experience for over 16 million Totara Learn customers across the globe. GO1.com is redefining how organizations procure and implement training content, with more than 100,000 courses and learning resources covering topics from a network of industry-recognized content providers. The GO1.com content marketplace has all the courses an organization needs to meet compliance requirements as well as help staff develop diverse skills - including training on compliance, soft skills, professional development and much more, which can now be accessed directly from Totara Learn, with a single GO1.com content subscription.

"We combined Totara Learn, the most flexible and innovative learning platform in the market, with the leading e-learning content marketplace, GO1.com, so that Totara Learn users have the tools in place to deliver successful training," says Daniel Vecchi, VP of Americas Channel Operations. "We listened to the growing number of frustrated learning professionals who wanted a streamlined approach with their learning platform and access to appropriate training content - we made it happen by opening up barriers between platform and content, giving users the freedom to learn."

Dan Fish, Director of Strategy & Partnerships at GO1.com, highlights the value of the exclusive ATD offer saying, *'GO1.com's partnership with Totara makes it easier and more convenient to access a large library of e-learning content that can be curated to the specific needs of your workforce, or your business outcomes, all through Totara Learn.'*

ATD ICE 2019 delegates will be able to redeem their complimentary \$3,000 USD voucher by visiting the [GO1.com booth \(#1121\)](#) at the [Totara Village \(#1019\)](#) in the ATD International Conference and Exposition Hall, or by registering their details [online here](#).



Learn more about Totara Learning and GO1.com at the 2019 ATD International Conference and Exposition 2019, [visit their official event page.](#)

About Totara Learning

Technology, business, society – everything is being transformed at an accelerating rate. Disruption is impacting all of us. We now live in a world where success depends upon your ability to respond and adapt to change – and that’s where Totara Learning comes in.

Totara is rapidly transforming the learning technology software market to help organisations like yours prepare for tomorrow. Our products include Totara Learn, a flexible, 100% configurable learning platform that powers over 16 million learners worldwide.

To be ready to embrace the future, choose learning technology that is open, flexible and better value. Make sure your software adapts with you, because the skills you need today are not the skills you will need tomorrow. Because Totara solutions are open source, our software is your software. You decide how to shape it to fit your business. Future-proof your investment with more control. If you need help, then our worldwide expert partner network is on hand to support you. Value without compromise.

For more information, visit: www.totaralearning.com.

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About GO1

GO1.com makes it easy for businesses to train their staff with the world’s largest compliance, professional development and general training marketplace. By providing a single platform that extends from first aid training through to degree bearing courses, GO1.com makes it easy to find and compare the best training options available. The marketplace features over 100,000 courses created by local and international experts. Customers include Asahi, Suzuki, Boston Consulting Group, Thrifty, Hays, Scotch and Soda, Bancroft Construction Company, University of Oxford and more.

For more information, visit: www.GO1.com.